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Gov. Bev Perdue Marks Opening of Suzhou Industrial Park International Commodities Exhibition Center

Exhibition Center Provides Business Opportunities for North Carolina, Companies in Emerging China Market

SUZHOU, CHINA – Gov. Bev Perdue today was joined by North Carolina business leaders and representatives from Longistics and Rare Bird Trading Company, to celebrate the opening of the Suzhou Industrial Park International Commodities Exhibition Center. SIP International Commodities Exhibition Center allows small- and medium-sized businesses an easy and cost-effective way to gain access to China, the second largest market for North Carolina exports after Canada.

"Expanding opportunities for North Carolina businesses to sell their goods and services overseas translates into jobs, which remains my top priority," Gov. Perdue said. "The Suzhou Industrial Park International Commodities Exhibition Center will strengthen North Carolina's presence in the Chinese market, allowing us to bolster trade and communications while expanding our business ventures."

The Exhibition Center currently hosts North Carolina exhibitors such as Childress Vineyards, The Angus Barn, architectural firm BJAC pa, Turnberry Interior Design Group, Glen Raven Inc. and Sunbrella. The center is already providing business development and accelerated export opportunities for a variety of companies including these.

"With the opening of the Exhibition Center, we are offering a great opportunity to companies based in North Carolina and beyond to gain exposure in a rapidly-growing China," said Duane Long, chairman and co-creator of Longistics. "This Center represents a terrific way to stay competitive on a global scale."